

NEW, LOCAL NEWS INTENSIVE, CHRISTIAN RADIO STATION

FOR BRAMPTON – FREE: THOUSANDS IN ADVERTISING FOR LOCAL CHURCHES

How Can We Bless You & Your Church? The Church Is Local – It Needs A Local Voice

New, Local, Brampton Radio Station Application Being Filed With CRTC – The Only Local Station With • Local News Every Hour • 3 Hours Daily, Of Local, Call-In Talk Shows On Matters Of Local Importance, Faith & Family • Uplifting, Inspiring, Bible-Based Talk & Teaching Programs

Contact Info • Questions? • Want A Pristine Copy Of This 1 Page Bulletin Insert? • Will You Print Either 1/3, 1 or 2 Page Church Bulletin Inserts & Share With Your Members?

Go to www.BramptonNewsRadio.com and click Church Info Pack or

• E-mail: info@BramptonNewsRadio.com

• Toll-free phone: 1-866-286-0286 • Toll-free Fax: 1-866-316-8217

Hello! I'm Andy McNabb – former owner of one of Canada's highest rated and most profitable radio stations – CKLY Radio, Lindsay. Subject to CRTC approval, this Brampton Christian talk station is purposed to drive more people into local churches, and promote what you're doing on the front lines of the gospel. We won't focus on doctrinal division, but will move forward on the uncompromised, common ground that Jesus is Lord – and that we all need Him to get to heaven.

We won't compete with Joy 1250 or WDCX, as we will provide local news every hour, plus daily, local, call-in, talk shows on matters of local, public importance, faith and family; and shall broadcast your favourite Christian talk programs at times when more people can listen to them – expanding the audience for these programs.

WHAT WE WANT TO DO FOR YOUR CHURCH, ONCE LICENSED

1. **Devote a week to each church.** 35 broadcasts of free, daily interviews with your pastor and congregation to draw people to Christ; promoting ministry, testimonies, outreach, and more.
2. **Free: \$1,050 in commercials.** Get as many letters of support as you can by **Aug. 31** and send them to Andy McNabb. Your church will be rewarded with \$1,050 in free, church advertising on the station (35 x 30 sec.).

WHAT WE'RE ASKING YOU TO DO RIGHT AWAY

1. Take 10 min. now to write your letter of support and get it to us asap – no later than Aug. 31. Go to BramptonNewsRadio.com and see the guide "**How To Write Your Letter**". We'll send it to the CRTC.
2. Go to BramptonNewsRadio.com (see Church Info Pack) to e-mail/fax/print copies of this document for others.

Be A Volunteer (Part-Time Or Full-Time) Talk Show Host Or Reporter Or Producer And Get Free Advertising For Your Favourite Church Or Charity (Details at BramptonNewsRadio.com – see Free Advertising)

Time line: Aug. 31 (letters of support to be sent prior to) • Summer 2009 (CRTC decision) • Fall 2009 (on-air)

MORE FREE ADVERTISING FOR YOUR FAVOURITE CHURCH/CHARITY WHEN YOU SUPPORT OUR SPONSORS NOW – We match your purchases with free advertising for your favourite church or charity – up to \$5,000 per purchase. Details at BramptonNewsRadio.com. Please thank our sponsors and give them your business and referrals:

- John Attrell of Attrell Toyota john_attrell@attrelltoyota.com 905-451-7235
- Anne Cascagnette & Marg Kately of Exit Realty Hare (Peel) anne.marg@time2exit.com 905-451-2390
- Don Tweedle, Chartered Accountant donaldtweedle@primus.ca 905-454-6644
- Rick Hayward of Brampton Nameplate rick@bramptonnameplate.com 905-451-1102