

NEW, LOCAL NEWS INTENSIVE, CHRISTIAN RADIO STATION

FOR BRAMPTON – FREE: THOUSANDS IN ADVERTISING FOR LOCAL CHURCHES

How Can We Bless You & Your Church? The Church Is Local – It Needs A Local Voice

New, Local, Brampton Radio Station Application Being Filed With CRTC – The Only Local Station With • Local News Every Hour • 3 Hours Daily, Of Local, Call-In Talk Shows On Matters Of Local Importance, Faith & Family • Uplifting, Inspiring, Bible-Based Talk & Teaching Programs

Contact Info • Questions? • Want A Pristine Copy Of This 2 Page Bulletin Insert? • Will You Print Either 1/3, 1 or 2 Page Church Bulletin Inserts & Share With Your Members?

Go to www.BramptonNewsRadio.com and click Church Info Pack or E-mail:

info@BramptonNewsRadio.com • Toll-free Phone: 1-866-286-0286 • Fax: 1-866-316-8217

Hello! I'm Andy McNabb – former owner of one of Canada's highest rated and most profitable radio stations – CKLY Radio Lindsay. Subject to CRTC approval, this all-Christian talk station for Brampton is purposed to exhort, edify and comfort. We want to drive more people into local churches, and promote what you're doing on the front lines of the gospel. We won't focus on doctrinal division, but will move forward on the uncompromised, common ground that Jesus is Lord – and that we all need Him to get to heaven.

We won't compete with Joy 1250 or WDCX, as we will provide intensely local, Brampton news every hour, plus daily, local, call-in, talk shows on matters of public importance, faith and family, and shall broadcast your favourite Christian talk programs at times when more people can listen to them – expanding the audience for these programs.

WHAT WE WANT TO DO FOR YOUR CHURCH, ONCE LICENSED

1. **Devote a week to each church.** 35 broadcasts of free, daily interviews with your pastor and congregation to draw people to Christ; promoting ministry, testimonies, outreach, and more.
2. **Free: \$1,050 in commercials.** Get as many letters of support as you can by **Aug. 31** and send them to Andy McNabb. Your church will be rewarded with \$1,050 in free, church advertising on the station (35 x 30 sec.).

WHAT WE'RE ASKING YOU TO DO RIGHT AWAY

1. Take 10 min. now to write your letter of support. See page two: **"How To Write & Send Your Letters Of Support"**. We'll send them to the CRTC.
2. Go to BramptonNewsRadio.com and e-mail/fax/print copies of this two page Church Info Pack for others.

Be A Volunteer, Part-Time Or Full-Time Talk Show Host Or Reporter Or Producer And Get Free Advertising For Your Favourite Church Or Charity (Details at BramptonNewsRadio.com – see Free Advertising)

Time line: Aug. 31 (letters of support to be sent prior to) • Summer 2009 (CRTC decision) • Fall 2009 (on-air)

MORE FREE ADVERTISING FOR YOUR FAVOURITE CHURCH/CHARITY WHEN YOU SUPPORT OUR SPONSORS (We match your purchases with free advertising for your favourite church or charity – up to \$5,000 per purchase. Details at BramptonNewsRadio.com. Please thank our sponsors and give them your business and referrals:

- John Attrell of Attrell Toyota john_attrell@attrelltoyota.com 905-451-7235
- Anne Cascagnette & Marg Kitely of Exit Realty Hare (Peel) anne.marg@time2exit.com 905-451-2390
- Don Tweedle, Chartered Accountant donaldtweedle@primus.ca 905-454-6644
- Rick Hayward of Brampton Nameplate rick@bramptonnameplate.com 905-451-1102

How To Write & Send Your Letters Of Support By Aug. 31

New, Local News Intensive, Christian Radio Station For Brampton

ASAP - Take 10 Min. To Send Your Letter, To Be Sent To Andy McNabb By Aug. 31

CONTACT INFO: E-mail: info@BramptonNewsRadio.com

● Toll-free Phone: 1-866-286-0286 ● Toll-Free Fax: 1-866-316-8217

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HOW TO WRITE AND SEND YOUR LETTERS OF SUPPORT THAT WILL BE GIVEN TO THE CRTC – THREE CHOICES

Note: All letters sent by Aug. 31 are to be sent to the applicant, Andy McNabb

1. E-mail a copy of your signed letter to info@BramptonNewsRadio.com, or
2. Fax a copy of your signed letter to 1-866-316-8217 (toll-free), or
3. Mail your signed letter to Andy McNabb, c/o 14 Westdale Dr., St. Catharines, Ont. L2S 2R8.

CHOOSE WHAT TO SAY IN YOUR LETTER – Say WHY Things Are Important To You –

Choose the reasons you agree with, and **put them in your own words**. Add your own. Be specific as to why each is needed and is important. Lead with the points that are most important to you:

- No other radio station focuses on Brampton – this station will provide hourly, local news and talk programming that **connects Bramptonians of all races, creeds and colours** to each other; by establishing common ground, building understanding and tearing down barriers of misunderstanding, prejudice and discrimination.
- Three hours of **daily, local, call-in talk shows** on matters of local, public importance, faith & family, give citizens a daily voice to speak out on local issues, morals and values not regularly reflected by other stations.
- The free week of interviews, commercials & promotion for different churches and charities will...
- Media mostly ignores messages of spiritual comfort and religious values – this new station will provide such.
- No other station extensively promotes local churches and the message of faith, hope and love from a local point of view.
- Churches are local, therefore they need a local voice.
- There are 128 churches in Brampton, and people need more than just their “Sunday fix”.
- This station will be useful in strengthening my relationship with God, because...
- Have you seen lives changed by the gospel? How?
- How can this station help make more of a difference in people’s lives?
- Uplifting, local, bible-based talk and teaching programs that exhort, edify and comfort – how to strengthen your most important relationships, get along with your spouse, overcome adversity, get more out of living, raise your kids, youth issues, seniors’ issues – practical advice and inspiration that you can use; favourite Christian programs at times when more people can listen: Focus On The Family, Insight For Living, Back To The Bible, etc.
- Others towns & cities have stations with local news & Christian programming; so should 435,000 Bramptonians.

THANK-YOU FOR YOUR SUPPORT OF LOCAL, BRAMPTON-FOCUSED RADIO - *Andy McNabb*